



NEIFELD REF.: OCLP-3-LAOR-US

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: LAOR

USPTO CONFIRMATION CODE: 3948

SERIAL NO: 09/595,677

FILED: June 19, 2000

EXAMINER: Myhre

GROUP ART UNIT: 3622

FOR: Method and System for Managing Promotions for Purchase Transactions Over a Network

37 CFR 1.111 AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

Sir:

In response to the non-final office action mailed November 22, 2005, please amend this application as follows.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 13 of this paper.

Remarks begin of page 16 of this paper.